

*Home Care Delivered, Inc. cordially invites you to a*

## Clinician Education Offering “Focus on Incontinence”

Guest Speaker: **Cheryl LeCroy, MSN, RN**  
along with Terri Decker, RN, CWOCN,  
Director of Clinical Resources for Home Care Delivered.

**Tuesday, November 13<sup>th</sup>, 2007**

**12 noon to 2:30 p.m.**

*Lunch will be provided*

**Courtyard by Marriott Hotel Charlottesville -  
University Medical Center  
1201 West Main Street  
Charlottesville, Virginia 22903**

*Please RSVP to reserve your place, as seating is limited.  
Please RSVP by October 31st.*

Email: [events@homecaredelivered.com](mailto:events@homecaredelivered.com)  
or call: 804-200-7360

We are pleased to have **First Quality Products, Inc.** as our event sponsor. Come see what is new in the absorbent incontinence products market!

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**Home Care  
Delivered, Inc.®**  
*More than just home delivery™*



## Guest Speaker Cheryl LeCroy, MSN, RN



Cheryl LeCroy is the clinical coordinator with the Virginia Women's Center Continence Center in Richmond. Since 1991 she has worked in urology and, since 1994, has specialized in continence care and urodynamics (an outpatient procedure she performs to test functioning of the lower urinary tract). Cheryl is a registered nurse and holds a Masters of Science in nursing from Old Dominion University.

She is the immediate past national chairperson for the Society of Urologic Nurses and Associates' annual symposium, Disorders of the Bladder, Bowel and Pelvic Floor. She serves on the project advisory board for the National Association for Continence (NAFC). She has received numerous lectureship awards, published articles on urinary incontinence and sexual dysfunction and speaks locally, nationally and internationally on urinary incontinence.

In 2006, NAFC named Cheryl a "Continence Care Champion", an honor based on contributions in the field of incontinence towards research, patient education and advances in clinical practice.

## “Focus on Incontinence”

Urinary Incontinence and Overactive Bladder affect an estimated 33 million Americans. This affects more people than Asthma, Diabetes, and Heart Disease. During this interactive presentation, Ms. LeCroy will discuss the different types of incontinence, patient evaluation, and treatment options available.

### Focus on Incontinence Event Objectives:

- Summarize the impact of overactive bladder on patients and society.
- Identify assessment criteria for patients with urinary incontinence and overactive bladder.
- Discuss available treatment options for patients with urinary incontinence and overactive bladder.
- Discuss criteria for selection and care of indwelling and intermittent catheters.
- Describe three interventions to maintain optimum skin integrity for persons with incontinence.
- Discuss product solutions for different types of incontinence.

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Please RSVP no later than October 31<sup>st</sup>. Multiple people from your agency may attend this event. Hurry and make your reservations today because seating is limited.  
We look forward to seeing you!

RSVP to: [events@homecaredelivered.com](mailto:events@homecaredelivered.com) or call: **804-200-7360**  
If you have further question regarding the event,  
call 800-565-5644 and ask to speak with Ryan Tinney.